

# CREATING INNOVATION CAPACITY

TO ACCELERATE TIME TO MARKET

2016 Resource Management and Capacity Planning Benchmark Study

Sponsored by **PLANVIEW**

Delivering the right products

**TO MARKET ON TIME** fuels growth.

Year after year, product leaders say they have too much work for their people with implications to innovation speed and the bottom-line. Does your organization have the

**CONFIDENCE** it can execute?

Top Pain Points of Product Leaders:

- Overcommitted resources
- Constant change that affects assignments
- Inability to prioritize shared resources



## TOP RISKS of NOT IMPROVING

on Resource Management and Capacity Planning



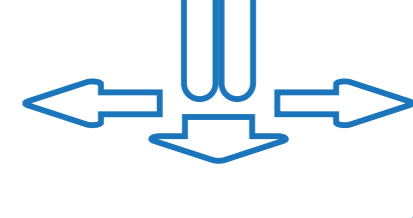
**59%**

Inability to complete projects on time



**48%**

Inability to innovate fast enough



**37%**

Missed business opportunities

Improving Capacity Planning Maturity

**SPEEDS INNOVATION** and **REDUCES RISKS.**

By every measure, higher maturity organizations reduce pain points significantly compared with their lower maturity counterparts.

**HOW?**



**5 STEPS** to **CREATE INNOVATION CAPACITY**

### 1 Gain visibility into pipeline demand



**50%** of the projects lower-maturity organizations work on are unplanned

For many lower maturity organizations, up to 50% of the projects they are working on are unplanned. They need a better view into the demand for resources.

### 2 Understand resource capacity

**31%**

of lower maturity organizations consider capacity in their project approval process



**78%**

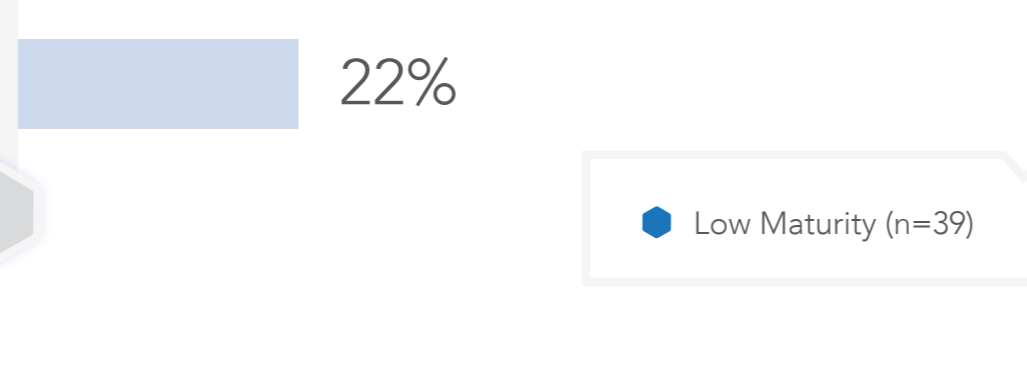
of higher maturity counterparts evaluate capacity most or all of the time

### 3 Achieve a comprehensive view of both capacity and demand

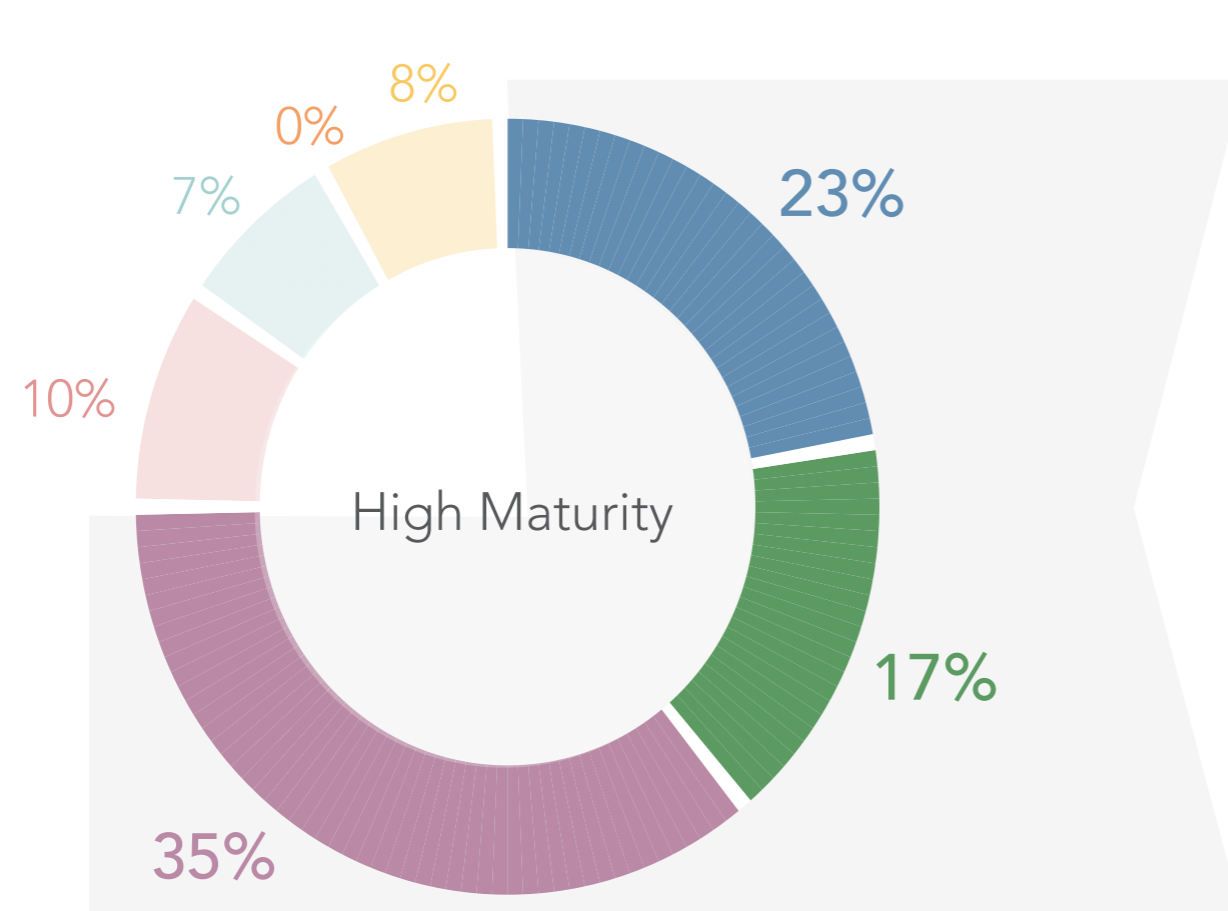


Higher maturity companies are 52% more likely to have a real-time view into the portfolio pipeline and the people available to do the work. They have the right tools and don't rely on spreadsheets.

Lack of combined, holistic view of both resource capacity and pipeline demand



### 4 Conduct continuous prioritization and planning

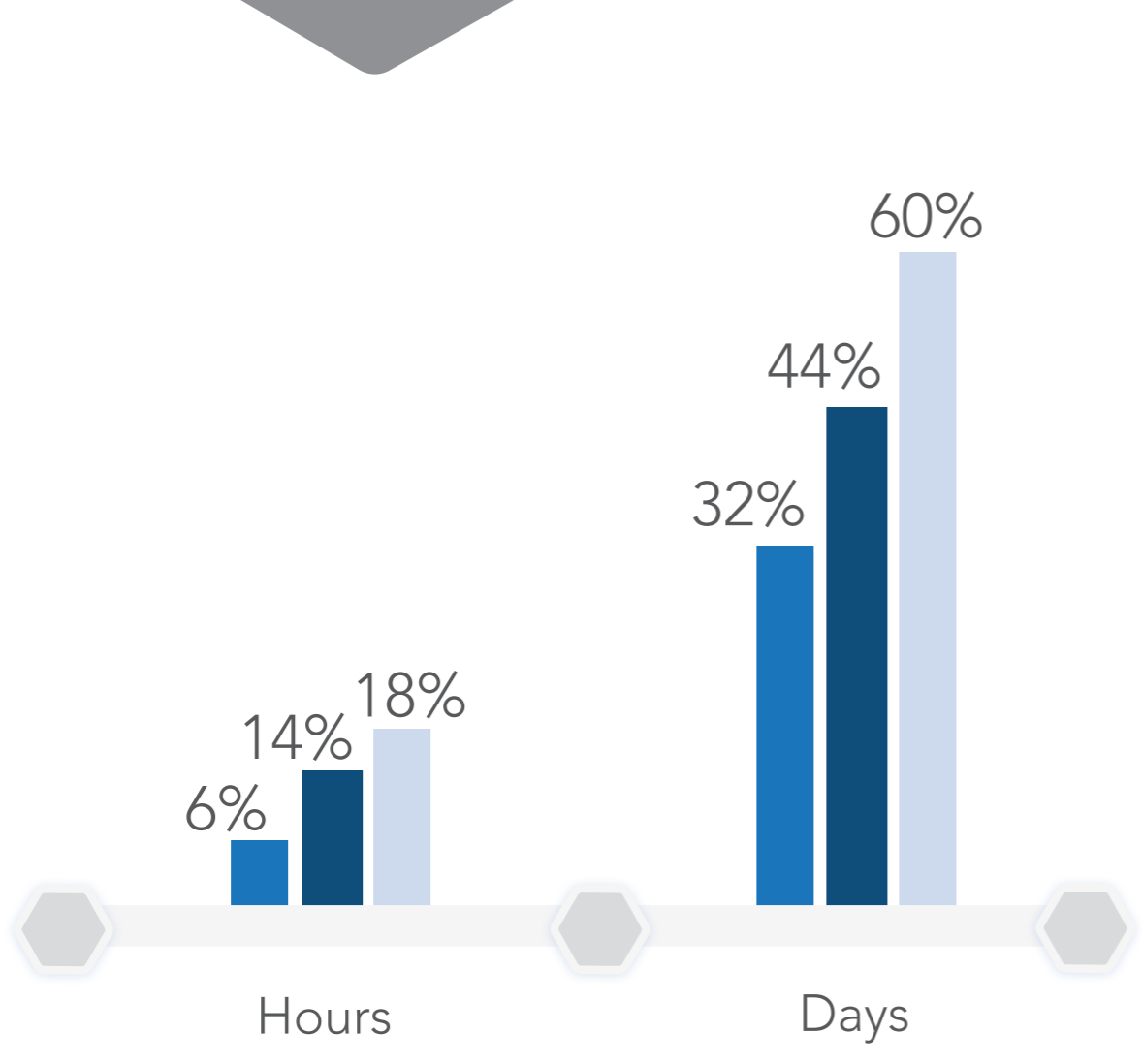


**75%**

do capacity planning weekly, monthly or continuously

75% of higher maturity organizations conduct capacity planning weekly, monthly or continuously. Only 25% of lower maturity companies can meet these intervals.

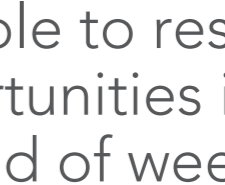
### 5 Run and analyze what-if scenarios



**78%**

respond to opportunities in hours or days

The pinnacle of maturity - 78% of product leaders at higher maturity organizations are able to respond to innovation opportunities in hours or days instead of weeks or months. They can make data-driven tradeoffs and evaluate opportunity costs.



All organizations deem **CAPACITY PLANNING** as critical.

**61%**

of lower maturity organizations think it's too difficult. This is a myth. It is solvable with the right team and tools.

Does your organization **HAVE THE CAPACITY** to innovate?

**BENCHMARK** your **CAPACITY** for **INNOVATION**



**NEXT STEPS:**

- **ASSESS** your organization's maturity
- **BENCHMARK** with your peers
- **DOWNLOAD** the 17-page Guidebook for research findings and the 5 Steps To Create Innovation Capacity



Research conducted by Applesseed Partners. Sponsored by Planview. Research Methodology and findings: Planview.com/RMCP

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