Create Capacity for Innovation

Everyone likes to talk about innovation, but no one wants to discuss the resources it takes to innovate.

*If you're serious about innovation, you need to **create capacity for innovation**, and that starts with*

RESOURCE MANAGEMENT

&

CAPACITY PLANNING

Only **20%**
...of managers say their organizations do a good job of shifting people to support strategic priorities.
(McKinsey&Company)

Only **11%**
...of managers believe that all of their company's strategic priorities have the financial and human resources needed for success.
(Harvard Business Review)

If you could get:

- 100 product development leaders
- from around the globe in a room
- and ask them what business risks they face by not addressing resource management and capacity planning,

what would they say?

Inability to innovate fast enough	53%
Inability to complete projects on-time	53%
Missed business opportunities	38%
Compromised quality affecting customer/client satisfaction	26%
Dissatisfied customers/clients	26%
Loss of revenue	25%

How can you successfully address these serious business risks and open your organization's innovation floodgates?

Watch this **Product Development Expert Session** with Innovation and Product Development Evangelist, Carrie Nauyalis, to learn 5 steps that will help you create capacity for innovation.

Planview.info/InnovationFloodgates

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